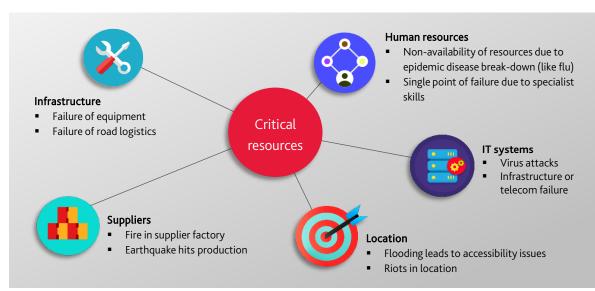
## Solution spotlight Business continuity management



Business continuity risks, such as employees' absence or IT failures may seem not to matter until something happens - but when that something happens, nothing else seems to matter. Business continuity (BC) is a holistic keypoint management process that identifies potential impact framework for building resilience and effective responses. management process that identifies potential impacts and provides a

> As we have seen with the COVID-19 pandemic, business continuity - the ability of a business to continue to function despite disturbances - encompasses a variety of drivers, from strategic and competitive to regulatory and operational, impacting critical resources:



At the heart of our BCM life-cycle is a four-stage approach - develop, realise, certify and maintain - that helps to build a business continuity culture:



For more information on how to align your business community management strategy with leading practice and the mission and vision of your business, please contact us.



Srikant Ranganathan Senior Director T +973 1720 6827 srikant.ranganathan@keypoint.com



Darrshan Manukulasooriya Manager T +973 1720 6858 darrshan.m@keypoint.com



Sagar Rao Assistant Manager T +973 1720 6802 sagar.rao@keypoint.com

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