

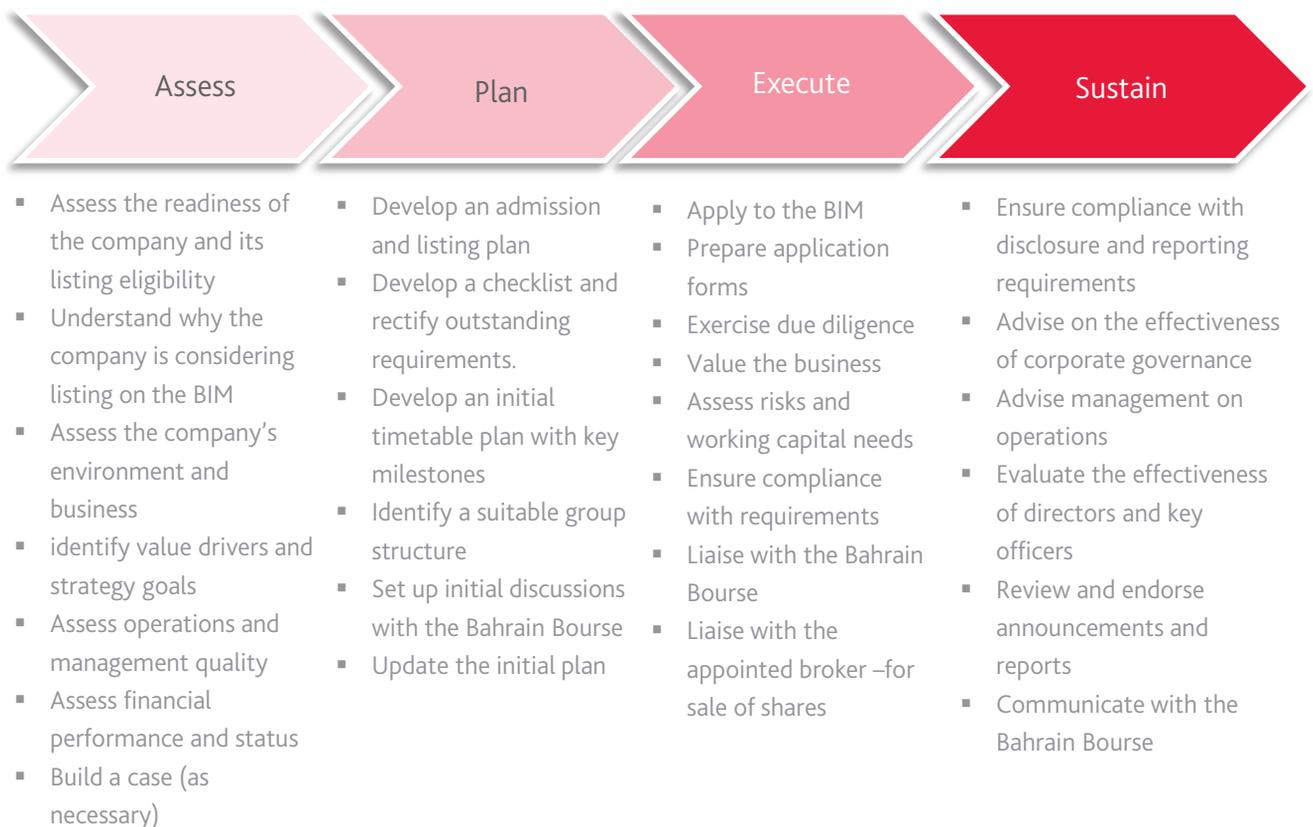
# Thinking of listing?



The Bahrain Investment Market (BIM) was officially launched in March 2017. Its rules are interpreted, administered and enforced by the Bahrain Bourse. Keypoint has been licensed as a BIM official sponsor since BIM was launched.

BIM can be a game changer for companies seeking access to growth capital. It provides an innovative capital raising platform for growing companies and is an alternative equity market for mature local and overseas companies seeking a listing.

## Keypoint's unique approach



## Key benefits of BIM

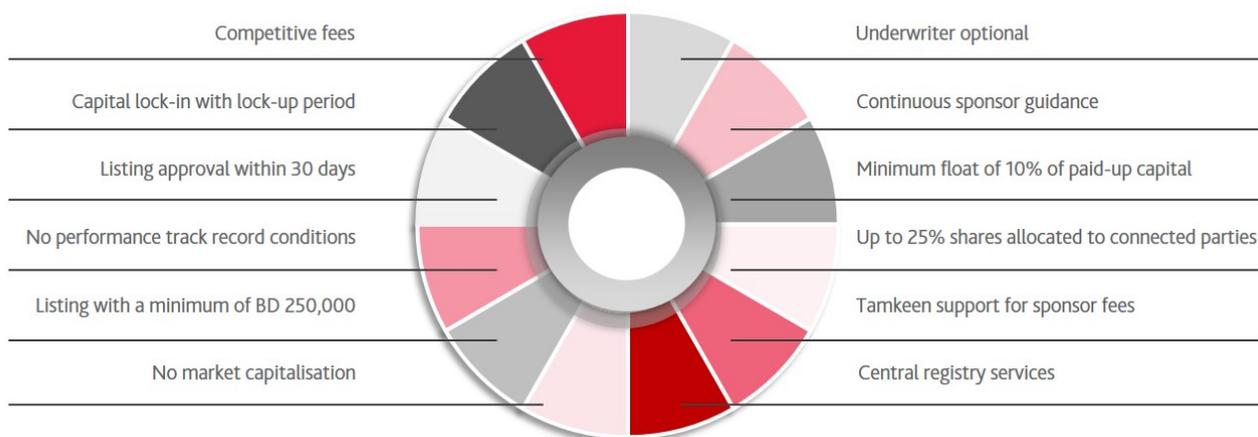
### For issuers

- Access capital
- Improve shareholder diversity
- Increase exit options
- Understand market value of shares
- Augment visibility of company and brand
- Improve financial status
- Boost business life cycle
- Enhance credibility
- Cut financing costs
- Access underwriters

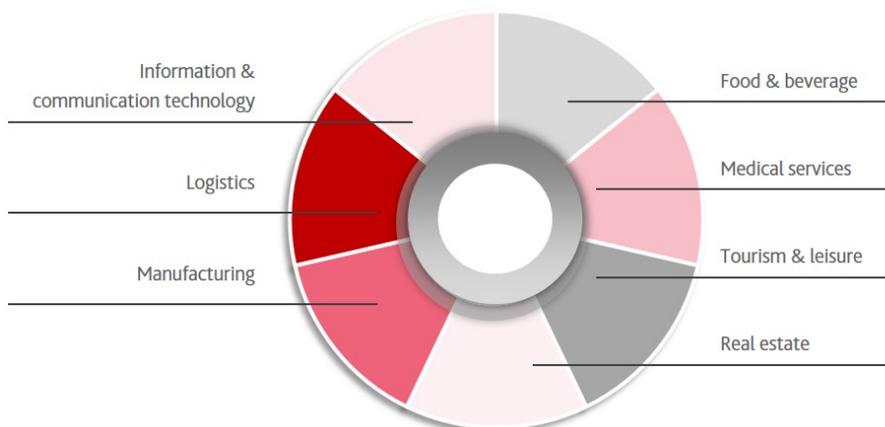
### For investors

- Improve transparency and disclosure standards -due diligence assessed by third party (the sponsor)
- Upgrade corporate governance and compliance standards
- Access a sponsor-driven platform
- Lock in promoter capital
- Discover competitive price through the direct public offering process

## Key features of BIM



## Target sectors



# Where business happens

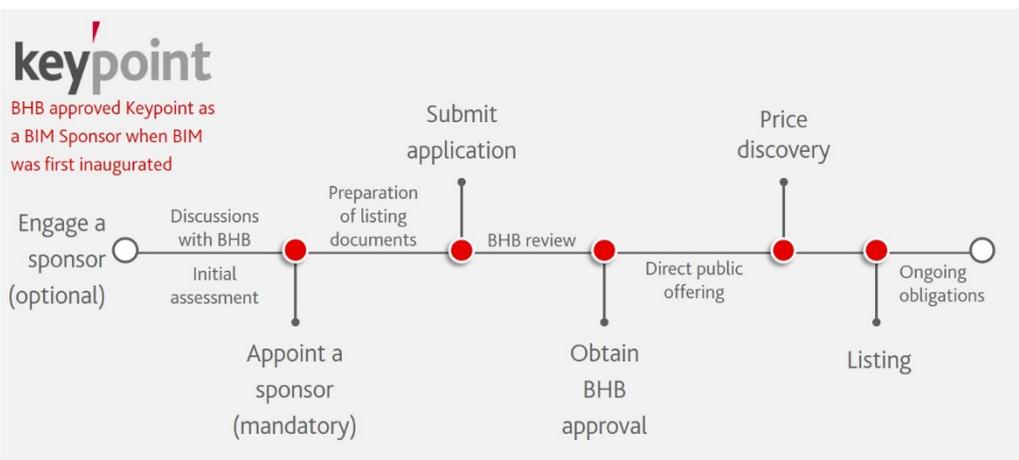
## Keypoint's value proposition

- Our approach and methodology are tailored to meet your requirements, helping lead your company towards a successful listing.
- We focus on you, developing a complete understanding of your requirements, readiness and timing before applying to the BIM.
- We help you understand the challenges of listing, assess the impact of those challenges, explain how your systems and processes will have to change and ensure you comply with BIM regulations.
- By getting the planning process right, you are more likely to list successfully and less likely to incur damage to your finances or –perhaps more seriously –your reputation.
- We provide full assistance, support and guidance throughout the listing process, using the blended knowledge and experience of our professional consultants.

## Direct public offering (DPO)



## Your listing journey



## Contact us



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Please visit our [website](#) to read more about listing on [BIM](#)