

SAS Newsletter



SAS and Keypoint in Partnership

Keypoint, one of the GCC's leading professional business services provider based in the Kingdom of Bahrain and SAS, the largest independent vendor and market leader in the Business Intelligence and Analytics domain, have joined forces to provide new professional services and solutions to clients in Bahrain and the Middle East.

In announcing the new partnership Wajdi Al Jallad, Managing Director of Keypoint commented "Keypoint has a long history of providing clients with innovative services in Bahrain. We are delighted to be partnering with SAS and look forward to working with them in providing a range of services in Bahrain and across the Middle East."



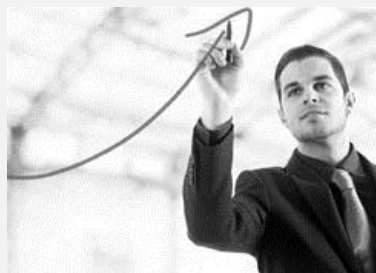
Visual Analytics Workshop

InterContinental Regency, Manama, Kingdom of Bahrain, 29 September 2013

We are delighted to announce and welcome our readers to the event that will introduce them to the world of Visual Analytics.

With expert consultants from SAS presenting at the event, this would be a great opportunity to find out more about how Visual Analytics fit in the Business Intelligence domain and how it can be used to unlock the hidden capabilities of your company.

For more information and registration, please [click here](#)



Visual Analytics

Better analytics. Faster insights. Built for everyone.

SAS Visual Analytics provides a robust set of BI capabilities and approachable analytics, enabling different types of users to gain insights from any size of data through data visualization and exploratory analysis. You can quickly and easily explore all of your data using a drag-and-drop interface, analyze data and share results easily via Web reports and mobile devices. The solution helps you identify patterns, trends and relationships in data that were not evident before.

[Learn more](#)

Why not experience the world of Visual Analytics yourself and feel "The power to know".

[Click here](#) for a Free 30 Day trial and explore the Visual Analytics platform.



SAS AML Solution

SAS Anti-Money Laundering takes full advantage of high-performance analytics capabilities to provide the most accurate, complete solution for detecting, investigating and reporting on potential illicit activity - one that combines the essential elements of a successful AML solution, including customer due diligence, suspicious activity monitoring, watch-list filtering and case management.

[Learn more](#)

Chartis named SAS as a Category Leader in the RiskTech Quadrant™ for anti-money laundering solutions.

“SAS has demonstrated this innovation through recently announced integrated fraud and financial crimes solution suites and embedding high-performance analytics in its anti-money laundering solution.”

– Peyman Mestchian - Managing Partner, Chartis Research Ltd.

[Click here](#) to view the press release

[Click here](#) to view the full report



Fraud Analytics

SAS provides an end to end fraud and financial crimes solution that delivers a robust and nimble approach by incorporating all the key components of detection, alert management, network analysis, and case management to address fraud at the enterprise level in both real-time and batch. It caters for a number of industries including Banking Fraud where it provides coverage for credit and debit cards, online/internet transactions, deposit accounts, ATM, internal/employee fraud, and organized fraud ring detection.

“SAS provides a strong overall offering with the best visual link analytics capabilities”

–The Forrester Wave™: Enterprise Fraud Management, Q1 2013, Forrester Research, Inc., February 2013

[Read more](#)

For more information, enquiries and events please do not hesitate to contact:

Ranjith Kumar - ranjith.kumar@keypoint.me or **Wasif Naeem** - wasif.naeem@keypoint.me